



Westmoreland County Suicide Awareness & Prevention Task Force

Dear Community Partner,

The Ray of Hope in partnership with the Westmoreland County Behavioral Health and Developmental Services Office and many other Human Services Organizations will be hosting a **Spring Spectacular Community Festival** at the Westmoreland County Fairgrounds April 2nd, 2022. This event will be **FREE** to all residents of Westmoreland County! We will be having a large egg hunt for all ages, including adults. There will also be golden eggs prizes, Bunny Photo Op, Andy the Ambulance, Food Trucks, Face Painting, Balloon Twisting, Vendor Tables, a DJ, and lots more!

We are looking for community partners like you to help ensure the success of this event.

We are offering multiple levels of sponsorships. These sponsorships will help us to purchase the golden egg prizes for the egg hunt. Below are the sponsorship opportunities. (Details on the sponsorships are on the following pages)

Levels of Sponsorships

Rose-Premier Sponsor-\$500 Minimum Donation

Tulip-Signature Sponsor-\$250 Minimum Donation

Daffodil-Community Sponsor-\$100 Minimum Donation

We are also looking for vendor/resource tables for the event. There will be **no** charge for the vendor space. We are asking for each table to provide an activity for attendees **or** a basket donation in the amount of \$25.00 or more. (Please see the following pages for more details. All proceeds from the sponsorships will be used for the event.)

Mental Health America of Southwestern PA, fiduciary for the Ray of Hope: Westmoreland County Suicide Awareness and Prevention Task Force, is designated as a 501(c) (3) corporation by the Internal Revenue Service. All contributions to the Ray of Hope Task Force are tax deductible to the fullest extent of the law. The official registration and financial information of Mental Health America of Southwestern PA may be obtained from the PA Department of State by calling toll free, within PA, 1-800-732-0999.



Sponsored By:

**Westmoreland County BH/DS in partnership
with the Ray of Hope**



The 2022 Spring Spectacular Community Festival

Sponsorship and Vendor Form

Sponsorship Opportunities (All Sponsorships Include)

Company name included in advertising on social media platforms

Company name on banner event day

Company name on event t-shirts

Levels of Sponsorships

Rose-Premier Sponsor-\$500 Minimum Donation

Activity Table featured in a prime location at event

Listed as Premier sponsor (bigger logo) on event day banner

Company Name on Yard Sign event day

Company info put in each bag for attendees if desired

Multiple acknowledgements of sponsorship by DJ day of event



Tulip-Signature Sponsor-\$250 Minimum Donation

Listed as Signature Sponsor on event day banner

Company yard sign advertising event day

Company info put in each bag for attendees if desired

Multiple acknowledgements of sponsorship by DJ day of event



Daffodil-Community Sponsor-\$100 Minimum Donation

Listed as Community Sponsor on event day banner

Company info put in each bag for attendees if desired

Multiple acknowledgements of sponsorship by DJ event day



(All contributions are Tax Deductible)



The 2022 Spring Spectacular Community Festival

Sponsorship and Vendor Agreement

(Please complete this form and return it with your check)

Levels of Sponsorship (Place Check next to your sponsorship level)

1. _____ Rose \$500 Premier Sponsor
2. _____ Tulip \$250 Signature Sponsor
3. _____ Daffodil \$100 Community Sponsor

*All Contributions are
Tax Deductible*

Vendor Space

(Asking for activity at your table OR prize for golden egg tickets \$25+ in value)

Please describe the children's activity you intend to host at your table:

Golden Egg Prize/Check Box for Age Appropriate Prize you are donating

- _____ (2 and Under)
_____ (3-5)
_____ (6-8)
_____ (9-11)
_____ (12 and over)
_____ (Adult)

Each table will receive 2 T-shirts to wear on event day. (Please mark your desired T-Shirt Sizes) ___Sm, ___Med, ___L, ___XL, ___2XL, ___3XL, ___4XL, ___5XL

Please complete the following information:

Name of Sponsor and/or Vendor: _____

Contact Person: _____

Address: _____

Phone Number: _____

Email: _____



The 2022 Spring Spectacular Community Festival

For advertising purposes, please email jpeg file of your logo and for T-shirts, please send logo in an .ai or .eps format to Heather McLean at hmclean@mhaswpa.org no later than February 28th, 2022.

For sponsorships, make check payable to “MHA-SWPA Spring Festival” This form may be emailed or mailed, and payment mailed to: Spring Festival c/o MHA of Southwestern PA 409 Coulter Ave, Suite 4 Greensburg, Pa 15601 to be received at MHA-SWPA no later that February 28th.

Terms of Agreement:

1. Ray of Hope reserves the right to reject any marketing materials or information to be given out at this event if deemed unacceptable or inappropriate for any reason.
2. Vendors may distribute any business, religious, or political information only at their assigned vendor space.
3. Ray of Hope operates under the MHA-SWPA Federal EIN: 25-1142972
4. Products may not be sold at the event unless all proceeds are donated to Ray of Hope.
5. If you are unable to attend please let us know ASAP. If you can set up your vendor space but need someone to help man your table, we can arrange help for you.

WAIVER

By signing this agreement you are agreeing to the following Waiver: I hereby waive and release any and all claims for damages or injury I may have against the sponsors and officials of the Ray of Hope Suicide Awareness and Prevention Task Force and it's members, for my participation in said event of April 2nd, 2022 and for any and all injuries suffered. I also attest that I am physically fit and able to participate in this event, and acknowledge that photos of the event will be taken for non-promotional purposes.

All attending, please sign below. If signing electronically, type name in field.

_____ Date _____

_____ Date _____